



Lincoln UTC

A college for Science and Engineering

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Dear Parent/Carer,

Y10/ Y12 Business 2026-28

I would like to take this opportunity to welcome your son/daughter to the Business department and to say how pleased we are that they will be studying Enterprise and Marketing with us. This is a practical and engaging course which will help students develop their understanding of business, enterprise, customers, marketing and product development.

Cambridge National Enterprise and Marketing is a structured qualification. This means that there will be a clear timetable for completing different parts of the course across Year 10 and Year 11. The general expectation is that coursework will be completed in lessons, but there will be times when students are expected to complete homework, where tasks, research or preparation activities outside of lesson time have not been completed on time.

Students are most successful when they work consistently, meet deadlines and complete work to the best of their ability. Within the Business department there is an expectation that:

- Students should arrive to lessons prepared, on time and ready to learn.
- Students are expected to complete classwork carefully and take pride in the quality of their coursework.
- Students will be expected to complete weekly coursework tasks each week in class.
- Whilst we don't set homework formally, there may be a need to complete outstanding tasks, if these are not done within the expected timeline, e.g. over the weekend.
- If work is still not completed by the following lesson, the teacher may ask students to attend a Wednesday support session, from 4:15pm to 5:15pm to ensure that the work is completed.
- Students should ask for help if they are unsure about a task, rather than allowing work to remain incomplete.

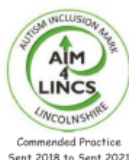
It is important that students understand the demands of the course from the beginning of their KS4 courses. Falling behind can make it more difficult to complete later tasks successfully, particularly when coursework or assessment deadlines approach. The purpose of these expectations is to support students in developing good habits, strong organisation and a positive work ethic. We want every student to be successful and to feel proud of what they achieve.

Whilst I am sure that your son/daughter will work to the best of their ability and meet these expectations, should you have any concerns or questions, please do not hesitate to contact me.

Regards,

Paul James

Associated Assistant Principal - Personal Development & Line Manager Business.



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for success in industry and university***

Specialists in science, technology, engineering and maths
in partnership with industry and the University of Lincoln